

Media Release

For Immediate Release: August 26, 2020

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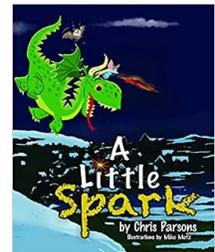
The Mom's Choice Awards Names "A Little Spark" Among the Best in Family-Friendly Products (or service)

Summary: Zuroam Media is honored to announce that our book "A Little Spark" has earned the prestigious Mom's Choice Award®. Having been rigorously evaluated by a panel of MCA evaluators, "A Little Spark" is deemed to be among the best products / services for families.

Full Release:

Dallas, Texas: The Mom's Choice Awards® has named "A Little Spark" as among the best in family-friendly media, products and services. The MCA evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal, and cost.

"We are thrilled to earn the Mom's Choice Awards Honoring Excellence Seal of Approval," says Chris Parsons. "We know all the great things the MCA does to connect consumers, educators, and caregivers with the best products and services available for families."



To be considered for an award, each entrant submits five (5) identical samples for testing. Entries are matched to evaluators in the MCA database. Evaluators are bound by a strict code of ethics not only to ensure objectivity, but also to ensure that the evaluation is free from manufacturer influence. The five evaluations are submitted to the MCA Executive Committee for final review and approval.

"Our aim to introduce families and educators to best-in-class products and services," explains Dawn Matheson, Executive Director of the Mom's Choice Awards. "We have a passion to help families grow emotionally, physically and spiritually. Parents and educators know that products and services bearing our seal of approval are high-quality and also a great value. The MCA evaluation program is designed to incorporate the expertise of scientists, physicians and other specialists; but we also engage parents, children, educators, and caregivers because they are experts in knowing what is best for their families."

With the evaluation now complete, the testing samples of "A little Spark" will be donated to schools, libraries, hospitals and nonprofit organizations.

About Zuroam Media

Zuroam Media is a small media startup founded by Chris Parsons in 2018. Our goal is to create stories that can be told in new ways through an experience that brings text, music, AR/VR and video together for young audiences. At Zuroam Media we are working with content creators, editors, illustrators, musicians and animators to bring our stories to life. The book "A Little Spark" is more than just a story. It's a timeless message of hope that will leave you smiling.

“For children of all ages - A Great Family Read Aloud”– Grown-ups like it too!”

The company’s website at bethatspark.com contains additional information including illustrations, music, videos, book trailer, reviews and excerpts from the book and the audiobook.

The book **“A Little Spark”** can be ordered on all online bookstores and wherever books are sold. Pre-order the book now at [Amazon US](#), [Amazon Canada](#), [Barnes and Noble](#), [Indigo Canada](#) and [Amazon UK](#).

About the Mom’s Choice Awards®

The Mom’s Choice Awards® (MCA) evaluates products and services created for children, families and educators. The program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of entries from more than 55 countries.

Around the world, parents, educators, retailers and members of the media look for the MCA mother-and-child Honoring Excellence seal of approval when selecting quality products and services for children and families.

Learn more about the Mom's Choice Awards by visiting their website:
www.MomsChoiceAwards.com.

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