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*A Little Spark*  
By Chris Parsons

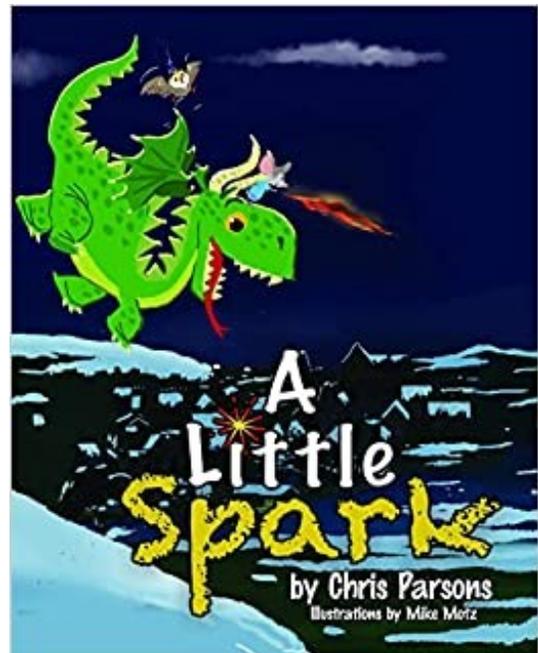
**A MUST-HAVE, BEAUTIFULLY ILLUSTRATED BOOK  
FILLED WITH MUSIC AND VALUABLE LESSONS YOUNGSTERS  
WILL EMBRACE WITH LOVE**

**From a fishing village in Newfoundland to a global technology executive, Chris Parsons has  
is now focused on making his mark on Children’s Literature**

*Recipient of the prestigious \*Mom’s Choice Book Award Gold Medal\**

**Chris Parsons** left the high-tech business world behind to focus on his true passion and life mission of creating meaningful experiences for children. As a father of two, he felt strongly that by utilizing engaging stories, reading and music, children can be encouraged to “**Be That Spark**” and do amazing things with their little lives. At a time when it’s more important than ever before for books to motivate children, Parsons was driven to start a movement and thus his debut children’s book, *A Little Spark* [Zuroam Media, October 1, 2020], was born.

Featuring the protagonist Spark, the brave young mouse, a fireless fire-breathing dragon Daniel, a freezing world, and an enemy to conquer, action, fantasy and humor are weaved throughout the story. With displays of kindness, comradery, bravery, forgiveness and even some evil to allow for valuable takeaways, *A Little Spark* is destined to be a perennial favorite amongst parents and teachers for crucial teachable moments for children as a great “Family Read Aloud” and for young readers ages 7 and above.



There are beautiful illustrations to help bring the text to life, an audiobook with delightful performances of each character, and an album of songs (that can be accessed through QR codes).

The Children's Book Review says: "From danger to bravery to equality for all, *A Little Spark* offers just the right amount of magic and adventure to captivate readers and encourage them to venture out into the world with a spark of their own."

A combination of text, illustrations and music creates a unique experience for parents and children alike as they meet enchanting creatures that individually offer new insights. *A Little Spark* will instill values and embolden children to act with kindness by teaching the following:

- Don't judge others too quickly
- Friends look after friends
- Everyone deserves a second chance
- The importance of believing in yourself
- And many more!

"I hope this book will inspire children to get involved and create an impact in society," says Parsons. "And of course, the power of humor and music always has a place – especially when times are tough."



#### *About the Author:*

**Chris Parsons** grew up in the small fishing village of Flatrock, Newfoundland where he was surrounded by storytellers. When he became a father, he began creating his own children's stories, and soon he was sharing them with a wider audience. Over time, his audience grew up, but he continued to create his stories and colorful characters mostly for his own enjoyment.

Today, Chris lives in Dallas where, together with his wife, Kathleen, daughter, Maggie and son, Kealan, they share a love for all of God's creatures. *A Little Spark* is his first book.

For more information, please visit [BeThatSpark.com](http://BeThatSpark.com).

*"To those who need a little spark, a hand up, a break, a chance – may you find your way and do great things." - Chris Parsons*

Connect with Chris Parsons and learn more about the Be That Spark movement on:  
Instagram [@bethatspark](https://www.instagram.com/bethatspark), Facebook [@bethatspark](https://www.facebook.com/bethatspark), Twitter [@bethatspark](https://twitter.com/bethatspark)

*A Little Spark* is available for pre-order on [Amazon](https://www.amazon.com),  
[Pathway Book Service](https://www.pathwaybookservice.com), [Bookshop.org](https://www.bookshop.org) & wherever books are sold.

*International copies available: [Amazon Canada](#), [Indigo Canada](#), [Amazon UK](#)*

**REVIEW COPIES OF *A LITTLE SPARK* AVAILABLE UPON REQUEST**

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